



COMMUNITY
BROKER
NETWORK

CEO UPDATE



Well, what a month it has been at the CBN office. As we kick off into the new financial year, we have been extremely busy, working to achieve new business goals and introducing new initiatives to support you and achieve your client and business objectives.

We have just wrapped up the annual CBN conference. It was fantastic to see so many of you there and I thoroughly enjoyed seeing you engage with our keynote speakers, community sessions, insurance partners and peers. We received phenomenal feedback. I also want to give a big shout out and congratulations to all the winners from our CBN Awards Gala. We are extremely proud of the work that you have done to contribute to the insurance industry.

At the conference, it was a pleasure to launch our new brand identity. The new branding is a result of listening closely to your feedback. We are confident the new brand more clearly reflects who we have become and represents a clearer future direction and a stronger professional presence in the market. You can find all the information about our brand in the broker kitbag.

Finally, we are thrilled to announce that we have launched our new website – www.cbnet.com.au. Our new website offers a fresh approach and more clearly communicates who we serve. Please take the time to navigate through the website and familiarise yourself with the new layout.

Change can sometime be challenging. But change is the one thing that allows us to grow and exceed as individuals and as a business. I am so excited for the future of CBN and with our new changes, I am confident that we are making the right choices to support you as a business to grow and deliver exceptional outcomes for you and your clients.

Kind Regards,

Richard Crawford

Chief Executive Officer, Community Broker Network