



COMMUNITY  
BROKER  
NETWORK

# Celebrate National Agriculture Day!

National Agriculture Day, on 21 November, is your chance to celebrate Australia's farm sector and connect with your local community. National AgDay highlights the important role our Agricultural Industry plays not only in our day to day lives but to our rural and regional areas where it provides employment opportunities to many small towns.

## How can you get involved?

This is a great opportunity to connect with and show your support to your community.

[Here](#) is an example of how Nat Oswin and Sherese Peckham participated last year.

You can show support of your local farmers, by holding activities or events in your office or town. Your event can be big or small - anything from a small morning tea to a sausage sizzle showcasing quality Aussie products.

### To get involved, simply;

- Register the details here and it will be promoted on the National Farmers Federation (NFF) Social Media Account. We'll also promote it on CBN social channels if you share your photos with us.
- Register before Friday 8th November and you will receive a free package of AgDay goodies to help you celebrate!
- Contact your local council and get support (and approval if required) if you want to do something outside your office. (eg a barbecue on the pavement outside your office)
- Invite your clients and/or primary producers along to the event.



If you won't be holding your own event this year, you can still support AgDay by:

- Entering the AgDay Photo Comp
- Sharing the love on social media
- Attending an AgDay event
- Wherever you are, show your support by wearing a bright green shirt on AgDay!

## How can CBN support you?

Please contact your State Manager by Friday 8th November, if you would like support in the areas of:

- Attendance/Support of CBN staff at your event
- Marketing/Event support
- Attendance/support of Insurers

Head to <https://www.agday.org.au> for more information or speak to your local state manager.